*If you have any suggestions or content you would like to see, shoot us an email. Thanks!*

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**Our Mission:**
The mission of the South Plains workforce system is to meet the needs of the region's employers for a highly skilled workforce by educating and preparing workers.

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**November Newsletter**

**Lubbock MSA and Regional Unemployment**

Lubbock’s MSA unemployment rate for November 2018 is 2.7%, remained the same as October's 2.7%. Midland MSA recorded the lowest unemployment rate at 2.1%, followed by Amarillo at 2.5% and Odessa MSA's was third lowest at 2.6%.

*Employment estimates released by TWC are produced in cooperation with the U.S. Department of Labor's Bureau of Labor Statistics. All estimates are subject to revision. To access this and more employment data, visit tracer2.com.*

**Upcoming Events in 2019:**

- **South Plains Job Fairs** -
  - April 2019 -
  - 10am - 2pm-
  - October 2019 -
  - 10am - 2pm-

- **South Plains Career Expo** -
  ~ October 2019 ~
  - 8:00am - 12:00pm -

**Hiring Red, White & You**

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The TWC Lubbock MSA and South Plains WDA
Economic Profiles provide a breakdown of employment by industry. Click on the images to the right to access the profiles.

CURRENT EMPLOYMENT STATISTICS
Metro Areas (Seasonally Adjusted)

<table>
<thead>
<tr>
<th>Metro Areas</th>
<th>Apr 2017</th>
<th>Monthly Change</th>
<th>Annual Change</th>
<th>Annual % Change</th>
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</thead>
<tbody>
<tr>
<td>Atlantic MSA</td>
<td>68,100</td>
<td>100</td>
<td>700</td>
<td>1.0</td>
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<tr>
<td>Ann Arbor MSA</td>
<td>213,300</td>
<td>210</td>
<td>1,210</td>
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<tr>
<td>Austin-Round Rock MSA</td>
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<td>Beaumont-Port Arthur MSA</td>
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<td>900</td>
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<td>Brownsville-Harlingen MSA</td>
<td>143,000</td>
<td>100</td>
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<tr>
<td>College Station-Bryan MSA</td>
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<td>2.2</td>
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<tr>
<td>Corpus Christi MSA</td>
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<td>100</td>
<td>4,100</td>
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<tr>
<td>Dallas-FW-Arlington MSA</td>
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<td>18,000</td>
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<tr>
<td>Dallas-Plano-Irving MD</td>
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<td>76,600</td>
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<td>Fort Worth-Arlington MD</td>
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<td>El Paso MSA</td>
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<td>Houston MSA</td>
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<td>Laredo MSA</td>
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<td>Longview MSA</td>
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<td>McAllen MSA</td>
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<td>Midland MSA</td>
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<td>Odessa MSA</td>
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<td>San Angelo MSA</td>
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<td>-500</td>
<td>-1.0</td>
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<tr>
<td>San Antonio MSA</td>
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<tr>
<td>Sherman-Denison MSA</td>
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<tr>
<td>Texarkana MSA</td>
<td>41,600</td>
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<td>-1.9</td>
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<tr>
<td>Tyler MSA</td>
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<td>2,300</td>
<td>2.2</td>
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<tr>
<td>Victoria MSA</td>
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</tr>
<tr>
<td>Waco MSA</td>
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<td>1.9</td>
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<td>Wichita Falls MSA</td>
<td>58,000</td>
<td>400</td>
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<td>-0.2</td>
</tr>
</tbody>
</table>

Highlights
(MSA industry data are not seasonally adjusted)

- Seventeen of 26 areas grew in April for a combined increase of 22,760 jobs. Nineteen areas grew over the year while seven areas contracted.

- The Houston-The Woodlands-Sugar Land MSA accounted for more than half of all area employment gains over the month. The MSA increased its annual growth rate to 1.5 percent.

- The San Angelo MSA grew fastest in percentage terms with a 3.8 percent April expansion. Per seasonally adjusted industry data, Retail Trade and Other Services each added 200 jobs over the month, while Government was down 200 positions.

- The Dallas-Plano-Irving MSA led in actual and percentage job growth annually. Professional and Business Services led all major industries with 21,000 positions gained, followed by Leisure and Hospitality with 10,900 jobs added.

- The Beaumont-PA and the Texarkana MSAs lost the most jobs annually. The loss of 2,100 jobs in Retail was primarily responsible for the contraction in the Beaumont-PA MSA, while employment losses in Texarkana were spread across industries.

Veterans Job Fair
- November 2019 -
- 10:00am - 2:00pm

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Visit our Website!
Follow us on LinkedIn!
County Unemployment Rates

- 3.9% and below
- 4.0% to 4.9%
- 5.0% to 5.9%
- 6.0% to 6.9%
- 7.0% and above

(Image located on page 6)

Click image to view full report:
Lubbock Metropolitan Statistical Area (MSA)

Click image to view full report:
South Plains Regional Workforce Development Area

Click image to view full report:
Lubbock LAUS County-by-County Unemployment Rates

Texas Workforce Press Release
FOR IMMEDIATE RELEASE
DATE: Nov. 30, 2018

MEDIA CONTACT: Lisa Givens
PHONE: 512-463-8556

Goodwill Industries of Northwest Texas Honored at Texas Workforce Conference

AUSTIN – Goodwill Industries of Northwest Texas (Goodwill) received the Employer Award of Excellence for the Workforce Solutions South Plains (South Plains) area at the Texas Workforce Commission’s (TWC) 22nd Annual Texas Workforce Conference held Nov. 28–30 in Houston. The award honors private sector employers that are actively involved with Texas Workforce Solutions and have made a positive impact on employers, workers and the community.

“The Employer Award of Excellence recognizes those employers who put a premium on serving their communities and continue to raise the bar by contributing to Texas’ success,” said TWC Chair and Commissioner Representing Employers Ruth R. Hughes. “The work of these employers, together with local workforce boards, helps ensure a healthy economic climate in the Lone Star State.”

Goodwill exists to “create job opportunities for people with barriers to employment.” Goodwill works to enhance employees' long-term ability to be successful at work. The agency created a simple, innovative approach to an age-old dilemma—how to reduce employee turnover. By analyzing key factors in employee separations, Goodwill leadership developed a mission-integration strategy to communicate and reinforce core expectations of employees throughout the organization. The result was a 63 percent reduction in employee turnover between 2013 and 2017. Goodwill is building an enhanced, resilient workforce with a developed work ethic while preparing employees for greater success in life.

South Plains is among 28 local workforce boards located throughout the state. The board serves Bailey, Cochran, Crosby, Dickens, Floyd, Garza, Hale, Hockley, King, Lamb, Lynn, Lubbock, Motley, Terry and Yoakum counties. The primary goal of TWC and the workforce boards is to meet the needs of Texas employers and workers through locally-designed, market-driven workforce development initiatives and services. All employers, workers and job seekers are eligible to take advantage of these services.

###

The Texas Workforce Commission is a state agency dedicated to helping Texas employers, workers and communities prosper economically. For details on TWC and the services it offers in coordination with its network of local workforce development boards, call 512-463-8942 or visit www.texasworkforce.org. To receive notifications about TWC programs and services subscribe to our email updates.
Texas has added 365,400 jobs over the year

State unemployment rate is 3.7 percent in November

AUSTIN – Texas has added 14,000 seasonally adjusted nonfarm jobs in November. The State has experienced 29 consecutive months of employment growth.

Read the full press release.

Sources:
Texas Labor Market Review

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