Our Mission:
The mission of the South Plains workforce system is to meet the needs of the region's employers for a highly skilled workforce by educating and preparing workers.

January Newsletter
Lubbock MSA and Regional Unemployment

Lubbock's MSA unemployment rate for January 2019 is 3.3%, up 0.5% from December's 2.8%. Midland MSA recorded the lowest unemployment rate at 2.3%, second lowest was Odessa MSA at 2.8% and Amarillo MSA recorded the third lowest rate at 3.1%.

*Employment estimates released by TWC are produced in cooperation with the U.S. Department of Labor's Bureau of Labor Statistics. All estimates are subject to revision. To access this and more employment data, visit Texas LMI.

Upcoming Events in 2019:
- Quality Day of Play -
  - April 13, 2019 -
  - 10am - 2pm -
  - Ages 0-12
  - Wayland Plaza
  - 2002 W Loop 289
  - Lubbock, Texas 79407

- South Plains Job Fairs -
  - April 24, 2019 -
  - Lubbock Memorial Civic
The TWC Lubbock MSA and South Plains WDA Economic Profiles provide a breakdown of employment by industry. Click on the images to the right to access the profiles.

(Image located on page 3)

### CURRENT EMPLOYMENT STATISTICS

**Metro Areas (Seasonally Adjusted)**

<table>
<thead>
<tr>
<th>Metro Areas</th>
<th>April 2019</th>
<th>Monthly Change</th>
<th>Annual Change</th>
<th>Annual % Change</th>
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<tbody>
<tr>
<td>Amarillo MSA</td>
<td>121,300</td>
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<td>Victoria MSA</td>
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**Highlights**

- Seventeen of 26 areas grew in April for a combined increase of 22,300 jobs. Fifteen areas grew over the year, while seven areas contracted.
- The Houston-The Woodlands-Sugar Land MSA accounted for more than half of all area employment gains over the month. The MSA increased its annual growth rate to 1.5 percent.
- The San Angelo MSA grew fastest in percentage terms with a 0.8 percent April expansion. Per not seasonally adjusted industry data, Retail, Trade and Other Services each added 200 jobs over the month, while Government was down 200 positions.
- The Dallas-Plano-Irving MSA led in actual and percentage job growth annually. Professional and Business Services led all major industries with 21,000 positions gained, followed by Leisure and Hospitality with 10,900 jobs added.
- The Beaumont-PA and the Texarkana MSAs lost the most jobs annually. The loss of 3,100 jobs in Retail was primarily responsible for the contraction in the Beaumont-PA MSA, while employment losses in Texarkana were spread across industries.

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**Jobs Y’All Career Exploration and Hiring Event**

**Youth Career Fair ages 14-24**
- May 8, 2019
- Hotel Ava
- 3201 South Loop 289
- 4:00pm - 7:00pm

**Jobs Y’All Career Exploration Events**
- September 2019
- For 8th graders
- Dates/time/locations still pending

**South Plains Career Expo**
- ~ October 22, 2019
- Lubbock Memorial Civic Center
- 8:00am - 12:00pm

Hiring Red, White & You
Veterans Job Fair
- November 7, 2019 -
- 10:00am - 2:00pm -

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(Image located on page 6)
These Skills Will Get You a Job

Wanted: Americans with coding skills.

That’s the message from hundreds of companies today. Right now, there are 5.4 million job openings in the United States, near a record high.

There’s also a large number of people -- 8 million Americans -- who are out of work and hunting for jobs. So what’s the problem? Most of the people looking for jobs don’t have the skills employers want.

Just about everyone has heard the push for STEM education. America needs more scientists and tech geeks, we’re told. Well, there’s a reason for that. LinkedIn (LNKD) analyzed the most popular skills mentioned in job postings around the world. Here are the top five in the U.S.:

1. Cloud computing
2. Data mining
3. Mobile development
4. Network security
5. Middleware and integration software

The list goes on. The top 25 skills are almost all tech and data related.

"There isn’t a company with over 50 employees that isn’t looking for some sort of data, analytic or statistical-driven person to help them better understand their data," says Tom Gimbel, CEO of LaSalle Network, a recruiting and staffing firm in Chicago. (Sure enough, CNN is looking for some coders and data experts too).

Related: The 100 best jobs in America

Temp jobs also growing fast

Gimbel’s firm places about 10,000 people a year in jobs. He says two parts of his business are really booming right now: technology and temp jobs.

The U.S. economy is a tale of two extremes: really skilled jobs that pay $100,000 and then low-skilled jobs that pay minimum wage or close to it.
It's the big brain and barista economy.

CareerBuilder, another popular website for job searches and postings, took a look at the fastest growing temp jobs. Some like nursing assistants, team assemblers and retail workers pay less than $15 an hour.

Others like computer service representatives, administrative assistants and construction workers typically pay $15 to $16 an hour. Those extra dollars make a difference for poor and lower middle class workers.

Related: 5 of America's fastest growing jobs pay less than $25,000

How to fix the skills gap

Workers want higher-paying jobs, but there's a big debate about how to get them the necessary skills. Better education? More on-the-job training? More highly-skilled immigrants? All of the above?

"I have 30,000 technology jobs open," Democrat Gov. Terry McAuliffe of Virginia said Monday at the Milken Conference in California. Many of the job openings are in cybersecurity, but companies can't find trained workers.

McAuliffe and several other governors suggested a mix of job training, apprenticeships and curriculum change in schools to combat the skills gap. Workers of all ages also have to take some initiative to retrain throughout their lives.

"Ask yourself how much are you spending on your children's swim lessons, private coaches and practices," says Gimbel.

Why aren't adults investing the same money in themselves and their careers?

CNNMoney's Patrick Gillespie contributed to this report.

CNNMoney (New York) First published May 5, 2016: 1:34 PM ET
Texas has added 292,000 jobs since last January

State unemployment rate is 3.8 percent in December

AUSTIN – Texas adds 15,400 seasonally adjusted nonfarm jobs in January. January marked the 105th consecutive months of annual growth for total nonfarm employment.

Read the full press release.

Sources:
Texas Labor Market Review
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