



FOR IMMEDIATE RELEASE

Workforce Solutions South Plains Announces New Chief Executive Officer

Lubbock, TX – [07/08/2025] – Workforce Solutions South Plains is pleased to announce the appointment of **Dr. Ben Alexander** as its new Chief Executive Officer effective immediately. With nearly two decades of leadership in higher education and workforce development, Dr. Alexander brings a deep well of experience, strategic insight, and a proven track record of collaborative innovation to the organization.



Prior to joining Workforce Solutions South Plains, Dr. Alexander served as Executive Director of Workforce Development at South Plains College, where he served as the senior administrator responsible for developing, marketing, implementing, and evaluating a broad range of workforce training programs. In this role, Dr. Alexander cultivated strong partnerships with Workforce Solutions South Plains staff and local businesses, successfully aligning training initiatives with regional economic needs as an approved training provider.

Dr. Alexander's extensive background includes nearly 19 years in higher education, with a doctoral focus in business management. His expertise in managing personnel, budgets, and departments has consistently delivered results, and his leadership has shaped programs that directly respond to evolving workforce demands.

A passionate advocate for community advancement, Dr. Alexander currently serves on numerous nonprofit boards, he was selected to chair the Public Policy Committee, representing institutional goals before state legislators and championing issues important to the region's economic future. Additionally, in 2024 the Supreme Court of Texas appointed Dr. Alexander to a three-year term to the Texas Access to Justice Foundation, the largest state-based funding source for civil legal aid providing civil legal assistance for disadvantaged Texans.

"We are thrilled to welcome Dr. Alexander as our new CEO," said Dr. Adrienne Cozart, Workforce Solutions South Plains Board Chair. "His leadership, vision, and understanding of the regional workforce make him the ideal person to guide Workforce Solutions South Plains into the future."

About Workforce Solutions South Plains

Workforce Solutions South Plains is a regional organization committed to enhancing economic development by providing workforce services to employers and job seekers across the South Plains region. Our goal is to build a stronger economy through innovation, collaboration, and responsive workforce programs.

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